# ROD ZARAIN



# **GRAPHIC DESIGNER**



Rodrigo Zarain Rojas Mexico City +52 (222) 181 4409

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rodzarain@gmail.com rodzarain.com

# **SOCIAL**

@rodzarain 
www.rodzarain.com

# **SKILLS**

Graphic Design
Branding & Identity
Typography
Illustration
Creative Content Creation
Teamwork and Collaboration

## **TOOLS**

Adobe Creative Cloud
Procreate
Glyphs
Fontself
Squarespace Circle Member
Google Drive

### **EXPERIENCE**

#### Co-Founder

Otro Studio - Mexico 2020 - Present

Art Direction · Creative Content Creation Branding & identity · Management ·Type

#### **Founder**

Rodzarain - Mexico 2009 - Present

Art Direction · Creative Problem Solving Branding & identity · Typography

#### **Podcast Host**

Reptileando - Mexico 2019 - Present

## **Design Director**

Rad Studio - Mexico 2017 - 2019

Art Direction · Project Management · Branding & identity Web Design · Graphic Design · Marketing

#### Senior Designer

Deduce Design - Mexico 2016 - 2017

Branding & Identity  $\cdot$  Illustration  $\cdot$  Typography  $\cdot$  Animation AnimationGraphic Design

# Designer

Mexico (2011 - 2016)

# **EDUCATION**

# Master's Degree Graphic Design

**ESdesign** 

Escuela Superior de Diseño de Barcelona 2019 - 2020

# **Bachelor's Graphic Design**

**IBERO** 

Universidad Iberoamericana 2006 - 2011

# **LANGUAGES**

#### Spanish

Native or bilingual proficiency

# **English**

Professional working proficiency

# **CONTINUOUS LEARNING**

Skillshare

Adobe Live

Domestika

Crehana

Behance

Teachable

Workshops/Talks/Design Festivals

+Books

Zoom